

**Wyoming School Foundation  
Distinguished Alumnus 2010**



**Adam Berliant**  
**Executive Producer, Xbox LIVE Studios;**  
**15 Years at Microsoft as Manager of Product Planning**  
**Wyoming High School Class of 1984**

**Education:**

**Wyoming High School Activities:** Masque & Mime 9; Horizon 9-12, Asst. Editor 12; Intramurals 10-12; Round-Up 9.

**University of Missouri-Columbia:** Master of Journalism degree

**University of Wisconsin-Madison:** B.S., History of Science

**Professional Career:**

**Executive Producer, Xbox LIVE Studios:** December 2009-Present; Lead responsible for introducing innovative entertainment to the Xbox Platform.

**Director MSN Entertainment:** August 2006-November 2009; MSN lead wholly responsible for the consumer-facing product, including strategy development, business management and UX/UI. Includes MSN Movies, MSN TV, MSN Music, MSN Superfans and Wonderwall.

**Director of Product Management/Planning:** June 2004-August 2006; Managed the entire planning organization for MSN's U.S. Portal, including all product groups and core network planning.

**Director of Programming, MSN Entertainment:** August 2002-June 2004; Managed all content acquisition and development, design, programming strategy, and partner relationships and strategy for MSN Entertainment Channel.

**Director of Programming, WindowsMedia Internet Services:** January 2000-August 2002; Drove world-wide business planning and product strategy for WindowsMedia.com. Managed all content development and programming strategy for 14 versions of WM.com around the world.

**Network Product Planning Manager, MSN.com:** January 1997-December 1999; Managed all network content planning and business strategy. Responsible for identifying, assessing and approving new content opportunities for MSN.

**Program Manager:** MSN Find (aka: Search); MSNBC

**Investigative Journalist:** Tacoma News Tribune. Winner of investigative reporting awards from the AP, IRE, ABA and others.

**Small Business Owner:** Data analysis consulting firm

**SQL and Database Professional Trainer**